

## TPG's Mobile plans refresh – 65% more data and \$0 SIM fee

Sydney, 19 April 2018 – TPG is excited to announce a major refresh to its range of unlimited mobile plans delivered via its existing MVNO arrangement.

Included data on TPG's unlimited mobile plans have been increased by at least 65% and unlimited national MMS is now included. Additionally, TPG has removed the SIM fee on these plans which means customers can now purchase the service without any upfront cost other than the first month's recurring charge.

TPG's Chief Operating Officer, Craig Levy, said that the aggressive new mobile plans are designed to be among the most competitive month-to-month plans in Australia.

"We looked at our data and identified that a percentage of would be buyers are hesitant to purchase our mobile service because of our SIM fee and that our plans didn't include unlimited national MMS. Our new plans have addressed these two shortfalls in addition to giving customers much more data which make us very aggressively positioned against the leading discount mobile providers in Australia."

"TPG has been charging a SIM fee since we entered the mobile market in 2008. We've now changed our business model by offering \$0 SIM and \$0 delivery which will encourage more new customers to try out our service." said Mr Levy.

NORMALLY \$19.99	NORMALLY \$29.99	NORMALLY \$34.99	NORMALLY \$39.99
<b>\$10</b> /mth For 1st 6 months	<b>\$15</b> /mth For 1st 6 months	<b>\$19<sup>99</sup></b> /mth For 1st 6 months	<b>\$24<sup>99</sup></b> /mth For 1st 6 months
<b>4GB DATA</b>	<b>10GB DATA</b>	<b>15GB DATA</b>	<b>20GB DATA</b>
Unlimited Talk & Text to Standard AU Numbers	Unlimited Talk & Text to Standard AU Numbers 100 International Minutes	Unlimited Talk & Text to Standard AU Numbers 100 International Minutes	Unlimited Talk & Text to Standard AU Numbers 100 International Minutes
 <b>\$0 SIM FEE</b>  <b>\$0 DELIVERY FEE</b>  <b>NO LOCK-IN CONTRACT</b>			

6 month offer available for new registrations only. Standard plan & pricing available for existing mobile customers. Excess Data \$10 for extra 1GB blocks.

As announced in its 2018 Half Year results, TPG is progressing well with its mobile network build.

"We've stepped up our MVNO offering while our teams are busy building our own mobile network in Australia and Singapore. Removing SIM fee and packing more data into our existing mobile products are exciting news, but we will be even more aggressive when our own mobile network is ready." added Mr Levy.

For more information on TPG's mobile plans, visit [www.tpg.com.au/mobile](http://www.tpg.com.au/mobile).



## **Media Inquiries**

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## **About TPG Telecom**

TPG Telecom (ASX: TPM) is a force in the Australian telecommunications industry. As the second largest fixed operator in Australia, the TPG group has more than 700,000 NBN subscribers which add up to a total of 1.9 million fixed broadband subscribers. TPG owns end-to-end network infrastructure which includes over 400 DSLAM enabled telephone exchanges across Australia, extensive metropolitan fibre optic networks, and the international PPC-1 submarine cable connecting Australia and Guam with onwards connectivity to USA and Japan.

Through this extensive infrastructure, TPG provides a diverse range of communication services to residential users, small and medium enterprises (SMEs), government and large corporate enterprises. TPG offers nationwide ADSL2+, NBN, Fibre Optic and Ethernet broadband access, Fibre to the Building (FTTB) delivered using the group's own infrastructure, telephony services, Internet Protocol Television (IPTV), SIM Only Mobile plans and various business networking solutions.